



REBECCA S. METRAS

Restaurant Server

CONTACT



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EXPERIENCE

June 2020 - Oct 2021 OHIO JOB AND FAMILY SERVICES
MULTIMEDIA SPECIALIST LIMA, OH

- Establish and solidify written standards and procedures for scripting, filming and editing video productions.
- Execute all video productions, including commercials for various large and small Allen County companies from healthcare to labor in order to promote jobs.
 - Experience in working with a diverse clientele team to set up, conduct and film interviews for videos.
 - Able to work with multiple production challenges such as last minute site location changes and tight deadlines.
 - Skilled in logo animation, post production and audio mastering utilizing Adobe Creative Cloud.
- Collaborate with Marketing Coordinator to develop geo-targeted recruitment campaigns that included graphics, video, and verbiage.
 - Export media in optimal dimensions and resolution to run on billboards, TV and radio advertisement spots and various digital platforms.
 - Integrate the branding of multiple companies within each campaign.
 - Communicate with external partners to acquire necessary information and deliver status reports.
- Expertise in logo creation and animation .
- Design & schedule weekly social media content; created monthly reports, analyze and provide recommendations based on data.
- Knowledgeable in google analytics and front end coding with the goal of fluid UX design.

Sept 2016 - Aug 2020 PANERA BREAD
LINE COOK - DELIVERY DRIVER LIMA, OH

June 2018 - March 2020 UNIVERSITY OF NORTHWESTERN OHIO
IT LAB TECHNICIAN LIMA, OH

Dec 2015 - Aug 2016 PEPPERELL MUSIC CENTER
PRIVATE INSTRUMENT INSTRUCTOR PEPPERELL, MA

SOFTWARE

Adobe Premiere Pro	████████████████████
Adobe After Effects	████████████████████████████
Photography	████████████████████████████████████
Video Production	████████████████████████████████
Web Coding/Design	████████████████████████████
Writing	████████████████████████████████

EDUCATION

2017 - 2020 MARKETING, BS
Bachelor's Degree - **Magna Cum Laude**
University of Northwestern Ohio

2017 - 2019 DIGITAL MULTIMEDIA DESIGN, AAS
Associate's Degree - **GPA 3.8**
University of Northwestern Ohio

MEDIA INTERNSHIPS

Aug 2019 - Jan 2021 50 STRONG
LIMA, OH

- Capture and edit lifestyle photography, Videos, and GIFs for print and digital B2C Marketing
- Create custom logo animation for promotional videos
- Coordinate and seek out photo shoots with unpaid models via networking with family, friends, and various professionals
- Styling and propping merchandise to enhance product
- Responsible for timely submission of edited photosets
- Create exceptional online content from a customer perspective

June 2019 - Sept 2020 NOW MARKETING GROUP
LIMA, OH

- Animate and narrate how-to videos on marketing topics for YouTube content
- Create animated personality GIFs for each team member
- Create custom logo animation for online content
- Produce several short videos for the company and for clients
- Fill in for full-time videographer
- Stage, shoot and edit lifestyle and product photography for clients and the agency

March 2020 - June 2020 BOB EVANS FARMS
LIMA, OH

- Presented to top-level executives
- journalism photography
- logo animation and architectural photography

OTHER ACTIVITIES

- Certified Commercial Drone Pilot**, FAA license issued February 17, 2021
- Multimedia Specialist** for UNOH collegiate chapter of the American Marketing Association
- Design roles** including portfolio website design, wedding videography, custom menu signage, and fashion design